

Barbara A. Casson

400-1681 Chestnut Street, Vancouver BC, V6J 4M6
Office (778) 331-8859 Fax (604) 737-1140
barbara@cassonandchoi.com
www.cassonandchoi.com

Professional Experience

2008 – Present **Vice-President, Casson & Choi**

Full partner in a Vancouver based leadership and team development consulting firm. Responsibilities encompass all aspects of business development including marketing, strategic planning and financial management. The scope of company services range from project management to tailored or ready-made interventions for either specific clinical practice or general project goals. We conduct workshops, courses, planning activities, meeting and group facilitation, team audit services, and can provide individual coaching and mentoring.

2006 - 2008 **Self employed consultant**

On contract to VCH developed and facilitated numerous staff development workshops including: Dealing with Difficult Conversations, The Frontline Leadership Certificate Program, and Communicating for Respectful Relationships

2004 - 2007 **Coordinator, Professional Practice Initiatives**
Vancouver Coastal Health Authority, Vancouver, BC

Led and developed staff and leadership engagement activities for a practice environment project. Acting as the sole facilitator was responsible for hiring and supervision of project staff. Maintained ongoing project communication and provided direction regarding timelines. Created and implemented a facilitator training program including one-on-one coaching with administrative and leadership personnel. Collected qualitative data and contributed to scholarly articles and presentations.

2003 - 2004 **Education Coordinator, Social Work**
Vancouver Hospital and Health Sciences Centre

Originated and created the first Educator role in Social Work. Was responsible for the professional development of staff which included the assessment of educational gaps, identifying and coordinating the appropriate resources to meet staff needs. Created and facilitated numerous clinical education sessions, developed a new worker's mentorship program, designed and produced a Social Work Week celebration.

1995 - 2000 **Social Worker, Neurosciences Department/Intensive Care Unit**
Vancouver Hospital and Health Sciences Centre

Responsible for the psycho-social support and assessment of patients and families in the inpatient unit. Crisis management, advocacy and comprehensive discharge planning.

1989 - 1995 **Social Worker, Neurology/Neurosurgery**
The New York Hospital, Cornell Medical Center, New York, NY

Team leader for the neurology unit. Developed the new out-patient social work role. Provided supportive counseling and assisted patients and families with entitlements and managed care services.

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Teaching Experience

- 2003 - Present **University of British Columbia, College of Health Disciplines**
Sessional Lecturer - Health Care Team Development, IHHS 400
- 2000 - Present **University of British Columbia, Faculty of Medicine**
Tutor, Communication Skills, INDE 410, Phase V1
- 1999 - Present **University of British Columbia, School of Social Work & Family Studies**
Sessional Lecturer - Interviewing Skills, SOWK 310
- 2000 - 2004 **University of British Columbia, School of Social Work & Family Studies**
Sessional Lecturer and Faculty Field Liaison - SOWK 305, 316, 405, 415. & 560

Education

- 1994 **Postgraduate Diploma, Consultation Supervision and Training**
Hunter College School of Social Work, New York, N.Y.
- 1989 **Master of Social Work**
Fordham University, New York, N.Y.
- 1986 **Bachelor of Social Work**
University of British Columbia, Vancouver, B.C.

Additional Training/Certification

- 2009 Thiagi Interactive Strategies for Improving Performance
- 2006 Certified to administer the Strength Deployment Inventory[®]
- 2005 Qualified Relationship Awareness[®] Facilitator
- 2003 Care Not Cure: Dialogues at the Transition, Bayer Institute
- 2002 CPC to Enhance Health Outcomes, Bayer Institute
- 2000 Preceptor Training, Education Support Services, VGH
- 2000 Faculty Instructional Skills Certificate, UBC
- 1998 Certificate Mediation and Negotiation, Justice Institute
- 1995 Certified Student Instructor, Columbia University, New York,

Affiliations/Professional Activities

- 2010 Member ISPI, Vancouver, BC
- 2007 Associate Member Canadian Association of University Teachers
- 2004 Member, British Columbia Association Social Workers
- 2004 Module Coordinator, Care for Elders Initiative, Faculty of Medicine, UBC
- 2002 Faculty Member, Bayer Institute for Health Care Communication
- 1994 Award for Excellence to the Social Work Department, NYH
- 1995 Appointment as Lecturer, Columbia University, New York

References supplied upon request